

PRIVACY POLICY

The Spa PR Company Limited ("Spa PR") understands that your privacy is important to you and that you care about how your personal data is used. We are committed to ensuring that your privacy is protected.

This privacy notice sets out how we look after your personal data and tells you about your privacy rights and how the law protects you. Personal data is any information about you from which you can be identified. It does not include data where your identity has been removed. This privacy notice applies when you have provided your personal data to us yourself or someone else has provided your personal data to us.

Data Collection

We will collect personal data as provided to us during the registration for our expert guides and newsletter process, which you agree to supply us as accurate.

We use your personal data for the following purposes:

- Providing and managing your subscription.
- Supplying you with information, documents, forms, and other content by email. You can opt out of our newsletters and bulletins when you register (or at any time thereafter). We will never send you any spam and always aim to ensure that our emails will be genuinely useful to recipients.
- Communicating with you.
- Building up a profile of your preferences based on your download history and use of our website.

Our use of your personal data is limited to that which is reasonably required in order to provide our service to you and to make improvements to that service which benefit both us and you. We do not use your personal data for any reasons not stated in this Privacy Policy and never use it in an excessive manner that is disproportionate to our aims of providing and improving our service or in a way that is contrary to your interests.

The personal data that you provide when registering with Spa PR is retained until you ask us to delete it. All personally identifying information is deleted immediately on your request.

We only store your personal data in the UK. This means that it will be fully protected under the GDPR.

Spa PR will not share your personal data with anyone without your express opt-in consent.

Opting out

You have the right to ask us to stop sending you marketing communications at any time. You can do this by following the opt-out links on any marketing communications sent to you; or by contacting us.

Cookies

We use Google Analytics to analyse the use of our website. Google Analytics gathers information about website use using cookies that may be stored on your device when you visit our website. This information is used to create reports about the use of our website. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of anyone visiting our website.

For more information on Google Analytics please visit: <https://support.google.com/analytics/answer/6004245>

To opt out of being tracked by Google Analytics across all websites, please visit: <https://tools.google.com/dlpage/gaoptout>

Keeping your personal data secure

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know.

We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

How to contact us

The Spa PR Company Limited
180 Borough High Street
London SE1 1LB

Registered in England and Wales No. 03943590
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If you wish to contact us about anything in this privacy policy please email us at info@thespaprcompany.com or telephone +44 (0) 207 100 7018.